

Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	M/s. Balaji Telefilms Ltd		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	M/s. Kotak Mahindra Prime Ltd (KMPL) M/s. Kotak Mahindra Investments Limited (KMIL)		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange Limited		
5. Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	2998000 (KMPL)	4.59%	4.59%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by shares	408915 (KMIL)	0.62%	0.62%
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) Total (a+b+c+d)#	3406915	5.22%	5.22%
Details of acquisition/sale			
f) Shares carrying voting rights acquired/sold	(2998000) (KMPL)	4.59%	4.59%
g) VRs acquired /sold otherwise than by shares			
h) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0.00 (KMIL)	0.00%	0.00%
i) Shares encumbered / invoked/released by the acquirer			

Kotak Mahindra Prime Limited

CIN U67200MH1996PLC097730

Kotak Infinity, 4th Floor

Building No 21, Infinity park

Off Western Express Highway

General A K Vaidya Marg

Malad (E), Mumbai 400 097, India

T +91 22 66056825

F +91 22 67259086

service.carfinance@kotak.com

www.kotak.com

Registered Office :

27BKC, C 27, G Block,

Bandra Kurla Complex,

Bandra (E), Mumbai - 400 051

India.

j) Total (a+b+c+/-d)	2998000	4.59%	4.59%
After the acquisition/sale, holding of:			
e) Shares carrying voting rights			
f) Shares encumbered with the acquirer	0.00 (KMPL)	0.00%	0.00%
g) VRs otherwise than by shares			
h) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	408915 (KMIL)	0.62%	0.62%
i) Total (a+b+c+d)	408915	0.62%	0.62%
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Shares pledged as Security against loan released.		
7. Date of acquisition/sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	09th September 2015		
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	6,52,10,443 equity shares of Rs.10 each		
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	6,52,10,443 equity shares of Rs.10 each		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	6,52,10,443 equity shares of Rs.10 each		

the last reported quantity was 4108334 equity shares i.e, 6.30% of the issued capital


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